Plan for DTH by Prasar Bharati Corporation

2794. SHRI ABANI ROY: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether the Prasar Bharati Corporation's plan to launch DTH has been cleared by the Department of Space;

(b) if so, whether Government now propose to telecast all the channels through DTH and to check interferences of the cable operators; and

(c) if so, Government's reaction in this regard?

THE MINISTER OF STATE OFTHE MINISTRY OF INFORMATION AND BROADCASTING (SHRI RAVI SHANKAR PRASAD): (a) to (c) Doordarshan have formulated a scheme to provide TV coverage through satellite transmission in Ku-band. Underthe scheme it would be possible for the viewers to receive the signals directly from satellite, with the help of a small dish antenna and set top box alongwith TV receiver.The scheme of "Ku-band" transmission is yet to be approved by the competent authority. Department of Space have informed Doordarshan that they would be able to provide the required number of Ku-band transponders for the above service.

Degree/Diploma by IIMC

2795. SHRI ABANI ROY: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether Government are aware that degrees/diplomas awarded by the Indan Institute of Mass Communication (IIMC), New Delhi in the field of Public Relations are not being recognised and considered by several PSUs specially in the petroleum sector in their recruitment procedure;

(b) if so, the steps Government propose to take to ensure for recognition of these degrees/diplomas;

(c) if so, by when; and

(d) if not, the reasons therefor?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION BROADCASTING (SHRI RAVI SHANKAR PRASAD):(a) The Ministry has not received any complaint regarding non-recognition of IIMC's PG Diploma Course in Advertising and Public Relations. Ministry of Human

Resoure Development has informed that the said course is recognised by the Board of Assessment for Educational Qualifications for the purpose of recruitment to posts and services under the Central Government in the appropriate field.

(b) to (d) Do not arise.

Advertisements on Pay Channels

2796. SHRI RUMANDLA RAAMACHANDRAYYA: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether Government propose to regulate advertisements on pay channels;

(b) if so, the details thereof; and

(c) its impact on cable subscribers and cable operators?

THE MINISTER OF STATE OFTHE MINISTRY OF INFORMATION AND BROADCASTING (SHRI RAVI SHANKAR PRASAD):(a) to (c) The matter of regulation of advertisements of pay channel raised by various quarters is being examined.

Implementation of CAS

2797. SHRI SANJAY NIRUPAM: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether the Ministry of Communications and Information Technology has raised some queries/questions on the implementation of the Conditional Access System; and

(b) if so, the details thereof and Government response thereto?

THE MINISTER OF STATE OFTHE MINISTRY OF INFORMATION AND BROADCASTING (SHRI RAVI SHANKAR PRASAD):(a) and (b) Ministry of Communications and Information Technology has, *inter-alia,* raised the issue relating to interoperability of STBs to be used in the implementation of Conditional Access System under the Cable Television Networks (Regulation) Act, 1995. While interoperability is not being insisted upon, it has been provided in the standards prescribed by the Bureau of Indian Standards that the manufacturers/service providers shall declare to the subscriber the capability of STB and its interoperability on various networks in the instruction manual to be supplied with the STB. The Ministry of I&B is seized of the issue.